

## **Privacy Policy**

The use of this Site constitutes User's consent to MatchPa's privacy policy (the "Privacy Policy") as follows:

1. Whenever submitting information via this Site, User consents to the collection, use and disclosure of this information in accordance with this Privacy Policy.
2. Any communication or material User transmit to the Site by electronic mail or otherwise, including any data, questions, comments, suggestions, or the like is, and will be treated as, non-confidential and non-proprietary. Anything User transmit or post may be used by MatchPa or its affiliates for any purpose, including, but not limited to, reproduction, disclosure, transmission, publication, broadcast and posting. Furthermore, MatchPa is free to use any ideas, concepts, know-how, or techniques contained in any communication User send to the Site for any purpose whatsoever including, but not limited to, developing, manufacturing, marketing, and selling products using such ideas, concepts, know-how, or techniques. MatchPa shall not be liable for unauthorized disclosure of such information and shall bear no responsibility whatsoever for any misuse of User's information by a third party.
3. Visitors to this site can access the Web site's home page, and browse some areas of the site, without disclosing any personally identifiable information. We do track information provided to us by Your browser, including the Web site User came from (known as the referring URL), the type of browser User use, the time and date of access, and other information that does not personally identify User. On some of our sites, User must register to access portions of the site.
4. In addition, we gather information about User that is automatically collected by our Web server, such as Your IP address and domain name. MatchPa may use Web server and browser information to individually customize its offerings and presentations if User submits his personal information.
5. We contract with other companies and individuals to help us provide services. For example, we may host some of our Web sites on another company's computers, hire technical consultants to maintain our Web-based health sites, or work with companies to remove repetitive information from customer lists, analyze data, provide marketing assistance, and provide customer service.
6. This Site may use cookies, web beacons and other technologies to provide easier navigation and better customer services. The Site can still be used if User's browser is set to reject cookies. This Site's cookies do not generate personal data, and are never tied to anything that could be used to identify User of this Site.
7. We also collect information that User voluntarily provide to us through responses to surveys, search functions, questionnaires, feedback and the like. We may also ask User to provide additional information such as his e-mail address if the user wants to obtain additional services or information or to resolve complaints or concerns.

8. Cookies, log files, and pixel-tags (Web beacons) are technologies used by the web site to identify a user as the user moves through our web site. Your browser allows us to place some information (session based IDs and/or persistent cookies) on your computer's hard drive that identifies the computer User are using. We may use cookies to personalize our Web sites.

9. The Web browser can be set to allow the user to control whether it will accept cookies, reject cookies, or to notify the user each time a cookie is sent to the user. If your browser is set to reject cookies, Web sites that are cookie-enabled will not recognize when the user returns to the Web site, and some Web site functionality may be lost. The Help section of the browser will tell the user how to prevent the browser from accepting cookies. In addition, we may use other tracking systems like pixel-tags. Pixel tags, sometimes called Web beacons, are similar in function to a cookie. But because of their insignificant size, it is not visible; though, they are used to pass certain information to our servers to personalize our Web sites. In addition, we may also use pixel tags in our HTML based e-mails.